



**Robert Johnson, BS**  
**Director of Consulting Services**

Robert launched PedNet's bicycle education program in 2005. In the first five years, more than 500 adults and children completed League-Certified courses; the Columbia Police Department became an advocate for safe, legal cycling; and Columbia won a silver-level Bicycle Friendly Community award.



**John Fleck, MS**  
**City of Columbia**

During his 30-year career in transportation planning for local governments and MPOs, John has completed projects in street design, traffic impact analysis, land use planning, and access management. Highly experienced with TransCAD and ARCInfo, John is currently the GIS Coordinator for the City of Columbia.



**Former Mayor Darwin Hindman, JD**  
**City of Columbia, Missouri**

Darwin is a lifelong campaigner for walkable/bikeable communities, who spearheaded the effort to create the Katy Trail, one of the first rails-to-trails conversions. In five terms as mayor, he established the annual Bike, Walk, and Wheel Week and brought a \$22 million Non-Motorized Transportation federal grant to Columbia.



**Stacia Reilly, MEd**  
**Columbia/Boone Co. Dept. of Public Health & Human Services**

Stacia's public health career has focused on school health, obesity prevention, and social marketing. She collaborates with PedNet and delivers trainings on partnership development, Safe Routes to School, and working with public health/government leaders.



**Mike Snyder, BS**  
**Columbia Parks and Recreation**

A Board Member with the Missouri Parks and Recreation Association, Mike has extensive experience in landscape architecture, trail and greenway design, and parks master planning. Proficient in ArcMap GIS and CAD design software, Mike has overseen the City of Columbia's growing trail network as Senior Parks Planner for the last 11 years.



**Ian Thomas, PhD**  
**Executive Director**

After co-founding the PedNet Coalition in April, 2000, Ian led a successful campaign to amend Columbia's street design standards to include pedestrian, bicycle and wheelchair facilities. Ian is a member of the Safe Routes to School National Partnership Steering Committee and is on the board of America Walks.

[www.pednet.org/consulting](http://www.pednet.org/consulting)

# ACTIVE TRANSPORTATION Consulting



Advocacy and Planning Services  
from the PedNet Coalition



## The PedNet Coalition

The mission of the PedNet Coalition, founded in 2000, is to create an active transportation network in Columbia, MO, through community engagement, policy campaign action and effective planning. Local successes:

- Membership of 7,000
- Community education programs
- Complete streets policy
- Reduced neighborhood speed limits
- \$3.5 million sales tax for sidewalks
- \$28 million federal construction grant
- 100 miles of new infrastructure
- Tripling of bike/ped journeys

### Active Transportation Consulting

- Products include presentations, training workshops, policy campaign management, and planning services
- Ideal for advocates, community groups, schools, public health, law enforcement, local government, elected representatives and others
- Guaranteed to accelerate your local active transportation movement

## For More Information

**Robert Johnson**

robert@pednet.org or 573-289-6479

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## Community Engagement and Policy Campaigns

### Build a Strong Active Living Partnership

Engage key stakeholders and energize the community around the benefits of active transportation.

### Organize Your First Walk to School Day

Jump-start your Safe Routes to School program with a highly-visible event that will attract positive media coverage and expand your partnership.



### Launch a Daily Walking School Bus Program

Move your Safe Routes to School program to the next level by understanding best practices for assessing safe walking routes, recruiting and training Walking School Bus volunteers, and marketing the program to kids and families.

### Work Effectively with Your Elected Leaders

Build long-term relationships that will lead to healthy community policy changes, by understanding the world of the local political leader.



### Teach Safe Cycling to Adults and Youth

Use education to create real mode shift by hosting your own League Certified Instructor (LCI) seminar and helping people to reap the health and economic benefits of active transportation.

### Promote Safe Cycling through Law Enforcement (for Police Officers)

Create a safe, legal and respectful culture of bicycling by giving officers the knowledge and confidence they need to enforce traffic laws related to bicycles correctly ("POST-certified" in some states)

### Implement a Successful Complete Streets Campaign

Build political will and community-wide support for complete streets legislation through grass-roots and media advocacy.



## Planning Services

### Conduct a Community Design Charrette

Launch a successful planning process with a transparent and inclusive community design charrette led by a skilled facilitator, to save time, achieve community buy-in, and ensure a quality product.



### Create a Bicycle and Pedestrian Master Plan

Develop an active transportation network plan for your community that optimizes connectivity and coverage, using GIS tools and a thorough knowledge of available bicycle and pedestrian infrastructure options.

### Create a Trails and Greenways Master Plan

Design a recreational trails network that will increase pride in the community, raise your national rating as a "livable community," and spur local economic development.

